



**WE KNOW WHAT  
PRECIOUS REALLY  
MEANS**



WORLD-CLASS  
PRECIOUS  
METALS  
REFINERY



THE COMPANY IS  
MANAGED BY A GROUP OF  
SEASONED EXECUTIVES  
WHO COME FROM A WIDE  
RANGE OF BACKGROUNDS  
HAVING MORE THAN 300  
YEARS OF COLLECTIVE  
PROFESSIONAL  
EXPERIENCE.

# CHAIRMAN'S MESSAGE



Established and headquartered in Dubai, the city of gold, SAM Precious Metals is one of the top two gold, silver and other precious metals

refineries in the UAE and is globally renowned in the industry with high end and advanced facilities in Dubai and Egypt. Our vision is to fill the gaps in the precious metals industry by offering state-of-the-art refining services and related products such as bars, coins, chemicals, and other value-added products.

The cutting edge for SAM Precious Metals is the strong network that helps connect the gold, silver and precious metals producing countries with the consuming countries. In carrying out the operations, SAM strictly ensures adherence to ethical and moral standards and follows the process of responsible sourcing.

SAM Precious Metals believes in the value of gold and silver as a commodity of the future. In recent years, Gold has once again become increasingly attractive as a safe-haven asset for individuals and companies worldwide. The future of precious metals is very bright and if the current geopolitical trend continues, we expect steady growth in the source and consumption of precious

metals, especially Gold. SAM Precious Metals is focused on long term sustainable future and the primary attention is always on the business areas where the company can attain recognized leadership position that will allow SAM Precious Metals to create value for customers. The primary goal of SAM is to create sustainable value for clients, investors, people, society, and other stakeholders, while operating in a culture of responsible sourcing, adhering to regulations, and demonstrating excellence in performance, innovation, governance, trust, and respect. The senior management of SAM strongly believe that growth and sustainability go hand in hand, and it is a priority for the company to consider wider environmental, social and governance factors and invest into the development of the industry and the wider community.

SAM Precious Metals is committed to map its supply chain in order to identify and assess the risks of contributing to conflict, Money Laundering, Terrorism Financing, or serious Human Rights abuses, associated with gold and precious metals which they produce, distribute, transport, export, sell and/or purchase. SAM ensures that any material, whether recycled or mined products, entering the refinery is from responsible and sustainable sources.

Certification is the bridge between standards and impact – they help you transform your management practices into measurable action. Certification and Accreditations that SAM Precious Metals has received includes product quality, management system, operations, environmental policy, health and safety policy, and customer satisfaction. SAM Precious Metals has been a UAE Good Delivery member for Silver since 2021 and has also become a UAE Good Delivery member for Gold in July 2022. We are extremely proud that recently SAM Precious Metals has been recertified by Responsible Jewellery Council (RJC) for Code of Practices (COP) and become an RJC Chain of Custody (COC) Certified Entity. We are the first refinery in the whole of Middle East to become an RJC Chain of Custody (COC) Certified Entity, which we believe demonstrates our efforts and contributions towards responsible sourcing.

Currently, we have two fully operational refineries for gold and silver, one in Dubai and the other in Egypt. Sam Precious Metals Egypt branch is a representation of the first successful joint venture with well-known local gold traders in the region. It is also the first international refinery to venture into the lucrative Egyptian gold refinery industry. In addition, it also creates the opportunity to work with government agencies in the mining sector. Over the next 10 years, we plan to establish 13 new refineries, hallmark centers, minting houses for fine gold & silver,

and value-added products to satisfy growing customer needs.

As a measure of its growth and a part of its expansion initiatives, SAM Precious Metals has reached an agreement with the Dubai Development Authority to procure a new facility for its refinery in Dubai with an area of about 65,000 square feet. This new facility along with the current refinery in Dubai measuring about 20,000 square feet will be approximately triple the original size of both the Dubai and Sharjah branches combined. We expect the new facility would allow for further improvements and additional lines of production. We are expected to open up this new facility by the end of 2022 allowing us to embark on a new journey of growth and development.

Providing top quality products and services is the cornerstone of our mission. We believe it is our duty to increase consumer confidence and faith in responsible precious metals and their value. Our company relies heavily on consumer feedback and sales reports to further develop our products and services. Our motto is “to consider each customer as our business partner”. We aim to become the customer’s first preference by offering premium services that meet international standards and supplying the best quality value-added products.

SAMI ABU AHMAD

# OUR MISSION

- To provide superior value proposition for our customers.
- To operate in accordance with industry best practices to produce the highest-quality products responsibly.
- To provide premium services at an affordable price while following all statutory rules, regulations, and market practice guidelines.
- To increase our competitiveness in the international market by adding value-added products.
- To connect gold and silver producing and consuming countries by developing 13 branches of refineries, hallmark centers, minting houses for fine gold and silver within the next 10 years, offering value-added products worldwide and establishing important joint ventures with related countries.

# OUR VISION

To become the customer's first choice by offering premium services that meet international standards and supplying the best quality value-added products.

# OUR VALUES

To create the highest standards of growth, governance, safety, sustainability and social responsibility by fostering a culture of innovation, excellence, integrity and trust to provide value for all our stakeholders.

The core values of the company are defined below:

**Building Trust :** We rely on building trusting relationships to ensure sustainable growth.

**Purity :** We ensure fineness of our precious metals to meet the highest standards.

**Quality :** Our gold and silver is tested at qualified testing laboratories and facilities by industry professionals.

**Cost :** Cost efficient without compromising on quality.

**Excellence :** We believe in the pursuit of excellence in everything we do.

# ACCREDITATIONS & CERTIFICATIONS

## DUBAI



**ISO 9001:2015** – Internationally recognized as the world’s leading

quality management system, SAM Precious Metals has been independently assessed and certified for its full compliance with this standard’s requirements. It ensures that our products and services consistently meet customers’ requirements in terms of product manufacturing, quality and delivery.



**ISO 14001:2015** – By completing ISO 14001 certification SAM Precious

Metals can assure stakeholders that our environmental management system

meets international industry-specific environmental standards.



**ISO 45001:2018** – Specifies requirements for an occupational health and safety (OH&S) management system and gives guidance for its use. SAM Precious Metals has been independently assessed and is compliant with all the requirements.



**ISO 10002:2014** – Provides guidance on the process of increasing customer satisfaction and complaints handling related to products within an organization, including planning, design, operation, maintenance and improvement which has been adopted by SAM Precious Metals as part of quality management system.



**ISO/IEC 17025:2017** – Certified by International Accreditation Services (IAS), SAM Precious Metals has an international standard

testing laboratory with excellent competence, traceability and well maintained impartial process approach to assure the quality of products and testing results.



**CE CERTIFICATION** – SAM Precious Metals showed its commitment

to conform to health, safety and environmental protection standards. The letters “CE” are an abbreviation of French phrase “Conformité Européene” which literally means “European Conformity”. SAM Precious Metals has been independently assessed and is compliant with the requirements of Directive 2006/21/EC.



**RESPONSIBLE JEWELLERY COUNCIL - SAM** Precious Metals has been recertified by Responsible Jewellery

Council (RJC) for Code of Practices (COP) and become an RJC Chain of Custody (COC) Certified Entity. We are the first refinery in the whole of Middle East to

become an COC Certified Entity, which we believe demonstrates our efforts and contributions towards responsible sourcing.

The COP provides a common standard for ethical, social, human rights and environmental practices. COP certification provides a strong system for assuring stakeholders, shareholders, customers and business partners that a company conducts its business responsibly. The COC certification provides a guarantee of the integrity of our products and materials – allowing us to tell the complete story about how they were sourced, traced, and processed, from mine to retail.



**UAE GOOD DELIVERY - UAE** Good Delivery (UAEGD) is a standard that provides a framework for the gold sector, in line with international best practices. SAM Precious Metals has met all membership requirements and is approved under the UAE Good Delivery list for Gold and Silver.





## EGYPT



**ISO 9001:2015** - Internationally recognized as the world's leading quality management system, SAM Precious Metals has been independently assessed and certified for its full compliance with this standard's requirements. It ensures that our products and services consistently meet customers' requirements in terms of product manufacturing, quality and delivery.



**ISO 14001:2015** - By completing ISO 14001 certification SAM Precious Metals can assure stakeholders that our environmental management system meets international industry-specific environmental standards.



**ISO 45001:2018** - Specifies requirements for an occupational health and safety (OH&S) management system and gives guidance for its use. SAM Precious Metals has been independently assessed and is compliant with all the requirements.



**ISO 10002:2014** - Provides guidance on the process of increasing customer satisfaction and complaints handling related to products within an organization, including planning, design, operation, maintenance and improvement which has been adopted by SAM Precious Metals as part of quality management system.



**CE CERTIFICATION** - SAM Precious Metals showed its commitment to conform to health, safety and

environmental protection standards. The letters "CE" are an abbreviation of French phrase "Conformité Européene" which literally means "European Conformity". SAM Precious Metals has been independently assessed and is compliant with the requirements of Directive 2008/128/EC.



**RESPONSIBLE JEWELLERY COUNCIL** - SAM Precious Metals has been certified by Responsible Jewellery Council (RJC) for Code of Practices (COP) and Chain of Custody (COC). We are the first and only refinery in Egypt to become an RJC COP and COC Certified Entity, which we believe demonstrates our efforts and contributions towards high operating standards and responsible sourcing.

The COP provides a common standard for ethical, social, human rights and environmental practices. COP certification provides a strong system for assuring stakeholders, shareholders, customers and business partners that a company conducts its business responsibly. The COC certification provides a guarantee of the integrity of our products and materials - allowing us to tell the complete story about how they were sourced, traced, and processed, from mine to retail.



# OUR SERVICES

SAM Precious Metals specializes in utilising the most advanced chemical processes to refine and evaluate large volumes of gold, silver and other precious metals. The company's facilities are equipped with cutting-edge technology and effective and efficient processes for the recovery of precious metals from scrap and other material.

The company continuously invests in the production capabilities, technical capacity and domain knowledge to ensure that the products and services are of the highest quality. The company's refineries are operated by a team of industry specialists and accomplished professionals.



“the highest standards of reliability in refining, testing and melting”

## 1. REFINING

Using raw material with as little as 10% gold content or 5% silver content (in some cases even lower), SAM Precious Metals guarantee a 100% recovery of gold, silver and other precious metals.

The refining process is carried out at the Company's state-of-the-art facilities and with the team's deep technical knowledge. The refineries are operated by a team of specialists and accomplished professionals. The refining process and the end products produced by SAM Precious Metals are of the highest international standard worldwide.

## 2. MELTING

SAM Precious Metals has installed specially designed induction melting units that offer a full range of gold and silver melting services that cover the customer requirements. The Company specialises in converting all types of gold good delivery bars, silver good delivery bars, and silver grains to smaller units with differing purity levels.

SAM Precious Metals also produce standard 100gm bars, Kilo bars, and other bars and deliver products of levels up to 995, 999, and 999.9 for gold and up to 999, and 999.9 for silver.



### 3. TESTING

SAM Precious Metals is considered as one of the most notable assayers of gold and silver in the Middle East Region. In order to offer the highest calibre of gold and silver products, the Assaying Laboratories and quality control department at the SAM Precious Metals facilities provide an end-to-end service.

Gold is tested by the method of combination of the cupellation, ICP machines, advanced X-ray fluorescence spectrometers (XRF), SPARK spectrometers, and other methods to achieve the highest accuracy in testing gold.

For silver, SAM Precious Metals use a combination of the cupellation

method, ICP machines, advanced X-ray fluorescence spectrometers (XRF), SPARK spectrometers, and, in addition, titration techniques are applied for testing silver.

### 4. MINTING

With unique expertise and state-of-the-art minting facilities, SAM Precious Metals can produce standard minted gold and silver bars of purity of 999.9 for gold and 999 or 999.9 for silver.

We produce souvenir of all types of minted bars and coins depending on our customers' requirements. The minting services also customise two dimensional and three dimensional designs.

All SAM Precious Metals products are hallmarked with a trademark for quality assurance. The Company offer speedy turnaround times and the highest standard of quality at a very competitive premium.

### 5. DIAMOND SEPARATION

SAM Precious Metals offer bespoke diamond and gold separation services. Equipped with a state of the art refining department dedicated to treatment of material and diamond recovery, we offer the highest quality of inspection, transparency and unmatched precision through every step of the process.

Our team specializes in using innovative techniques for diamond and gold separation. Stubborn designs can be worked loose and even the most intricately placed diamonds can be extracted from gold and silver jewelry. Backed by a highly experienced and skilled team, we aim to provide a quick and customised solution that exceeds the customers' expectations.

### 6. BUYING/SELLING OF GOLD/SILVER

SAM Precious Metals is fully capable of purchasing and selling any quantity of physical gold and silver products at the most competitive prices. The company offer 24/7

hedging services for gold, silver and other precious metals.

### 7. VALUE ADDED SERVICES

SAM Precious Metals play an important role in enhancing customer's knowledge and impression about the two futuristic goods – gold and silver. The specialists at the company provide training to the staff members of their customers at no cost. The transfer of knowledge and training on the product details enable the customer's staff to gain a detailed understanding about the product and the process which, in turn, helps the customers to follow a robust compliance, due diligence and supplier chain management system. In addition, the company also provides value added services to the customers including consultation and assistance with logistics, insurance, and compliance. Kindly make an appointment for the same at [compliance@sampreciousmetals.com](mailto:compliance@sampreciousmetals.com)

Besides precious metals, SAM Precious Metals is also engaged in providing different types of precious chemicals to various players in the industry. For inquiries, please contact at [info@sampreciousmetals.com](mailto:info@sampreciousmetals.com)



# OUR PRODUCTS

SAM Precious Metals has the capability to produce the highest quality of casted gold and silver bars and grains as well as minted gold and silver bars.

Purity can be customized as per customer requirements.



## SAM LOGO

### Story Behind The Name - SAM

SAM Precious Metals is a revolutionary idea born of Mr Sami Abu Ahmad's unmatched insight and long-term perspective – a result of his 2 decades of experience in the precious metals industry. SAM is a masculine name of a flag, which is a diminutive of the name of Sami and means sword and lofty and high status. The name symbolizes beauty and is the name of trees used in the shipbuilding industry. The origin of the name is Arabic. Sam was the eldest son of Noah PBUH.



**GOLD Purity : 999.9**

**Available Shape and Weight :**

#### Round

1 ounce	20 grams
½ ounce	8 grams

#### Oval

1 ounce	20 grams
½ ounce	

#### Rectangle

100 gms	2.5 gms
50 gms	1 gm
20 gms	1 Ounce
10 gms	1 Tola
5 gms	

#### Pendant

1 ounce	10 gms
½ ounce	5 gms
20 gms	2.5 gms

**SILVER Purity : 999**

**Available Shape and Weight :**

<b>Round</b>	1 ounce
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#### Rectangle

100 gms	1 Ounce
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#### Pendant

10 gms	5 gms
2.5 gms	

## SAM HORSE

In this time of pandemic that is full of fear and sadness, the Horse helps us to remember the beauty of life. We use the Horse because it symbolizes success and determination. It motivates us to move forward and succeed in our ventures. The Horse does not give up easily and focuses on the goal instead of the obstacles. The Horse is all about kicking up its heels, bucking off and seeing the world. When you know what drives you and puts the awareness of your motivations to work, you can get much further and faster than you ever imagined.



**GOLD Purity : 999.9**

**Available Shape and Weight :**

#### Round

1 ounce	20 grams
½ ounce	8 grams

#### Oval

1 ounce	20 grams
½ ounce	

#### Rectangle

100 gms	2.5 gms
50 gms	1 gm
20 gms	1 Ounce
10 gms	1 Tola
5 gms	

#### Pendant

1 ounce	10 gms
½ ounce	5 gms
20 gms	2.5 gms

**SILVER Purity : 999**

**Available Shape and Weight :**

<b>Round</b>	1 ounce
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#### Rectangle

100 gms	1 Ounce
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#### Pendant

10 gms	5 gms
2.5 gms	

## SAM EAGLE

Being the supreme winged creature, the Eagle symbolizes Power and Resilience. It signifies strength, wisdom and courage. The eagle allows you to view life and yourself from a higher perspective and believe how much more you are capable of. It reminds you that when you aim your goals, you have the power to soar higher than you ever imagined. Believe that you can hunt your dreams. Spread your wings and soar high!



**GOLD Purity : 999.9**

**Available Shape and Weight :**

### Round

1 ounce      20 grams

½ ounce      8 grams

### Oval

1 ounce      20 grams

½ ounce

### Rectangle

100 gms      2.5 gms

50 gms      1 gm

20 gms      1 Ounce

10 gms      1 Tola

5 gms

### Pendant

1 ounce      10 gms

½ ounce      5 gms

20 gms      2.5 gms

**SILVER Purity : 999**

**Available Shape and Weight :**

**Round**      1 ounce

### Rectangle

100 gms      1 Ounce

### Pendant

10 gms      5 gms

2.5 gms

## BOUQUET OF HEART

The heart is commonly used as the primary symbol of love. It is the center of one's humanity. It is widely recognized not only as a symbol of love, but of compassion, joy, and charity. This heart shaped bouquet is created to communicate emotion and expression of feelings. This design symbolizes that you are willing to give your love, with all your heart, to someone very precious to you.



**GOLD Purity : 999.9**

**Available Shape and Weight :**

### Round

1 ounce      20 grams

½ ounce      8 grams

### Oval

1 ounce      20 grams

½ ounce

### Rectangle

100 gms      2.5 gms

50 gms      1 gm

20 gms      1 Ounce

10 gms      1 Tola

5 gms

### Pendant

1 ounce      10 gms

½ ounce      5 gms

20 gms      2.5 gms

**SILVER Purity : 999**

**Available Shape and Weight :**

**Round**      1 ounce

### Rectangle

100 gms      1 Ounce

### Pendant

10 gms      5 gms

2.5 gms

## LOVE TREE

Trees are used to represent life, wisdom, power, growth, and prosperity. You might have thought that only flowers symbolize love, but the truth is that trees symbolize love as well. There is nothing more romantic than a tree that will blossom along with your love.



**GOLD Purity : 999.9**

**Available Shape and Weight :**

### Round

1 ounce	20 grams
½ ounce	8 grams

### Oval

1 ounce	20 grams
½ ounce	

### Rectangle

100 gms	2.5 gms
50 gms	1 gm
20 gms	1 Ounce
10 gms	1 Tola
5 gms	

### Pendant

1 ounce	10 gms
½ ounce	5 gms
20 gms	2.5 gms

**SILVER Purity : 999**

**Available Shape and Weight :**

<b>Round</b>	1 ounce
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### Rectangle

100 gms	1 Ounce
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### Pendant

10 gms	5 gms
2.5 gms	

## MOON FLOWER

Just like the moon, everything in life has its own cycle. When the moon is out, we're asleep and recovering from the day we've had - this makes the moon a sign of renewal. In addition, we used the flower because it symbolizes happiness, abundance, hope and beauty. The moon and flower remind us that life maybe a never-ending cycle but always look at the beauty and hope because at the end of the day, we get the chance to renew ourselves.



**GOLD Purity : 999.9**

**Available Shape and Weight :**

### Round

1 ounce	20 grams
½ ounce	8 grams

### Oval

1 ounce	20 grams
½ ounce	

### Rectangle

100 gms	2.5 gms
50 gms	1 gm
20 gms	1 Ounce
10 gms	1 Tola
5 gms	

### Pendant

1 ounce	10 gms
½ ounce	5 gms
20 gms	2.5 gms

**SILVER Purity : 999**

**Available Shape and Weight :**

<b>Round</b>	1 ounce
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### Rectangle

100 gms	1 Ounce
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### Pendant

10 gms	5 gms
2.5 gms	

## AL-AQSA MOSQUE

Al-Aqsa Mosque, also known as “the Farthest Mosque”, is located in the Old City of Jerusalem and is the third holiest site in Islam. It is also known as the Al Aqsa Compound or Haram esh Sharif. Modern Muslims believe that Prophet Muhammad was transported from the Great Mosque of Mecca to this location during the Night Journey.



**GOLD Purity : 999.9**

**Available Shape and Weight :**

### Round

1 ounce	20 grams
½ ounce	8 grams

### Oval

1 ounce	20 grams
½ ounce	

### Rectangle

100 gms	2.5 gms
50 gms	1 gm
20 gms	1 Ounce
10 gms	1 Tola
5 gms	

### Pendant

1 ounce	10 gms
½ ounce	5 gms
20 gms	2.5 gms

**SILVER Purity : 999**

**Available Shape and Weight :**

<b>Round</b>	1 ounce
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### Rectangle

100 gms	1 Ounce
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### Pendant

10 gms	5 gms
2.5 gms	

## MAKKAH

Makkah is generally considered “the fountainhead and cradle of Islam”. It is Islam’s holiest city, as it is the birthplace of the Prophet Muhammad and the faith itself.



**GOLD Purity : 999.9**

**Available Shape and Weight :**

### Round

1 ounce	20 grams
½ ounce	8 grams

### Oval

1 ounce	20 grams
½ ounce	

### Rectangle

100 gms	2.5 gms
50 gms	1 gm
20 gms	1 Ounce
10 gms	1 Tola
5 gms	

### Pendant

1 ounce	10 gms
½ ounce	5 gms
20 gms	2.5 gms

**SILVER Purity : 999**

**Available Shape and Weight :**

<b>Round</b>	1 ounce
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### Rectangle

100 gms	1 Ounce
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### Pendant

10 gms	5 gms
2.5 gms	

## QURAN

The Quran is the central religious text of Islam and represents the fountainhead of Divine guidance for every Muslim. The Quran is a compilation of the verbal revelations given to Prophet Muhammad over a period of twenty three years. It lays down the law and commandments, codes for social and moral behaviour, and contains a comprehensive religious philosophy. In addition to its religious significance, the Quran is widely regarded as the finest work in Arabic literature, and has significantly influenced the Arabic language

**GOLD Purity : 999.9**

**Available Shape and Weight :**

### Round

1 ounce	20 grams
½ ounce	8 grams

### Oval

1 ounce	20 grams
½ ounce	

### Rectangle

100 gms	2.5 gms
50 gms	1 gm
20 gms	1 Ounce
10 gms	1 Tola
5 gms	

### Pendant

1 ounce	10 gms
½ ounce	5 gms
20 gms	2.5 gms



**SILVER Purity : 999**

**Available Shape and Weight :**

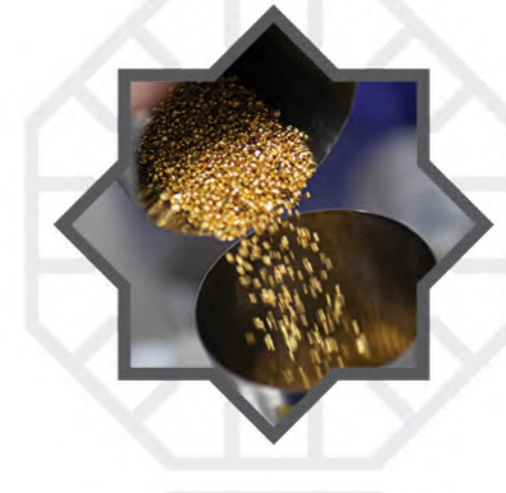
<b>Round</b>	1 ounce
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### Rectangle

100 gms	1 Ounce
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### Pendant

10 gms	5 gms
2.5 gms	



## SAM GOLD CASTED BARS AND GRAINS

- One Kilo bars - 995/ 9999
- Half Kilo bars - 995/ 999/ 9999
- Quarter Kilo bars — 995/ 999/ 9999
- Large bars 995+
- TT bars 999
- 100 gm bars 995/ 999/ 9999
- Grains 995/ 999/ 9999



## SAM SILVER CASTED BARS AND GRAINS

- One Kilo bars - 999/ 9999
- Half Kilo bars - 999/ 9999
- Large bars - 999/ 9999
- Silver grains - 999/ 9999



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Website



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